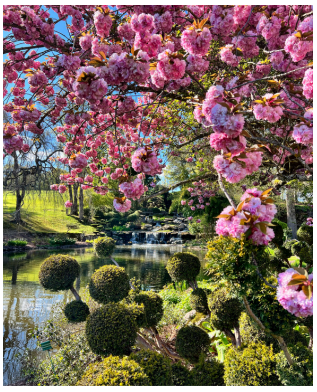
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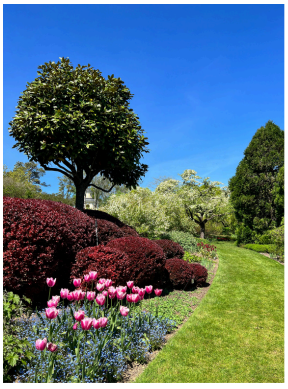
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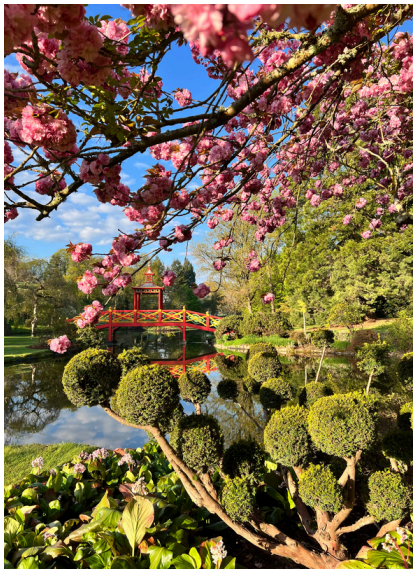
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PARC FLORAL
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APREMONT-SUR-ALLIER
FLORAL PARK, MEDIEVAL-STYLE VILLAGE AND MUSEUM

Apremont is a unique ensemble, located 15 kilometers from Nevers, between Burgundy, the Centre region, and Auvergne. Comprising a medieval-style village labeled as one of "the most beautiful villages in France," a floral park designated as a "remarkable garden," and a museum housing an immersive journey on the theme of travel in 1900, Apremont offers its visitors an enchanting escape.





APREMONT IN NUMBERS

150,000 walkers per year in the village

55,000 visitors to the Apremont Floral Park

A fortress, partially dating from the 15th century, overlooking the village

More than 1,000 species of trees and flowers represented

A park open to the public for 50 years

3 follies, 1 waterfall, and 100 meters of wisteria-covered arches

A 30-minute immersion in 1900

INFOS 2024:

OPEN: every day from March 30

until October 6, then at week-end until Novembre 3

Time of opening: From 10.30 am to 6.30 pm

PARC FLORAL
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THE FLORAL PARK

The Floral Park of Apremont-sur-Allier, located about ten kilometers from Nevers, in the Berry region in the heart of France, offers an exceptional setting, seemingly suspended in time. The castle, which stands on the left bank of the river, creates a majestic backdrop. At its feet, along the wooded bank of the Allier, stretches a series of charming medieval houses, each with its own little garden, topiary hedges, flowers, and climbing plants.

It was there, in the mid-1970s, that Gilles de Brissac designed his nearly 5-hectare landscaped park, a true jewel of whimsy, where the abundance of English gardens blends with the formality of French parks. A singing waterfall, a white garden, flower beds overflowing with brightly colored blooms, perfectly integrated small houses, rare trees, three exotic follies, and a vault of fragrant wisteria give this park its magical character.

THE VILLAGE OF APREMONT

Nestled not far from the confluence of the Loire and the Allier, the charming little medieval village of Apremont-sur-Allier holds the label of "Most Beautiful Villages of France." It experienced a prosperous period in the Middle Ages when its quarrymen transported numerous dressed stones by boat, which notably contributed to the construction of the Orléans Cathedral.



Between the two wars, Eugène Schneider, the ironmaster of Le Creusot, who became the owner of the estate through marriage, undertook the enhancement of the village. Anything not in harmony with the site was destroyed and replaced by houses built in a medieval Berry style.

PARC FLORAL
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THE IMMERSIVE EXPERIENCE "*THE GREAT DEPARTURE*"

The Apremont Floral Park expands its visitor offerings by providing a dive into the past with its new immersive experience: "The Great Departure."

Since the spring of 2024, in addition to visiting the floral park, visitors are invited to discover "The Great Departure." This immersive experience, housed in the castle's stables, allows them to leap back to the early 20th century to discover the lively life of the estate during the era of horse-drawn carriages and the first automobiles...







Guided by colorful characters, visitors will embark on an experience lasting over 30 minutes that will transport them back to the summer of 1900. Welcomed by Marcel, a projectionist in an old cinema, they will meet Eugène and Antoinette Schneider, the then owners of Apremont castle. Assisted by Madeleine, the scatterbrained chambermaid, Albert, the head coachman, and the stable boys and blacksmiths, they prepare for their departure for the Paris Universal Exposition...

"The Great Departure" is much more than just a show; it's an immersive experience that combines cutting-edge technology and realistic sets to immerse visitors in the heart of the "belle époque," experiencing the bustling life of Apremont Castle and its stables. Suitable for all ages, this family-friendly attraction offers laughter, discovery of skills, and emotions. A novelty not to be missed!

PARC FLORAL
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EVENTS AT THE FLORAL PARK

Egg Hunt - March 31, 2024

All children are invited to our big Easter egg hunt, which will take place in the floral park, the stables, and around the castle. Plenty of surprises are to be won!

The child rate applies from the age of 3 - The hunt starts at 11:00 AM and 2:30 PM.

Candlelit Evening - August 31, 2024

The Apremont Floral Park opens its doors for an evening by candlelight! An opportunity to discover the garden entirely illuminated by the soft glow of thousands of candles. Visitors are exceptionally allowed to picnic there. *In case of bad weather, this event will be canceled.*

Regular rates - from 6:30 PM to 11:00 PM

Autumn Holidays - Halloween day

During the afternoons of the autumn holidays, children are invited to a treasure hunt that will give them thrills! *Regular rates. No reservation required.*

On October 31, a special "Halloween" day is organized for children, expected to come dressed up! While strolling through the garden, the stables, and the castle grounds, they will encounter witches, vampires, and ghosts and will have to be cunning to fill their bags with candies.

No reservation required. The child rate applies from the age of 3, exceptionally.





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EVENTS IN THE VILLAGE

Apremont Plant Festival - May 18th and 19th, 2024

The 22nd edition of this event for all plant and garden lovers. The art of gardening displayed along the banks of the Allier with 60 nurserymen and producers.

Food available on-site. Entrance: 1 euro.

Flea Market - June 23rd, 2024

A "real" flea market hosting around sixty professional exhibitors and some private individuals on the preserved site along the banks of the Allier.

Food available on-site.

Wine, Gastronomy, and Autumn Plants - October 19th and 20th, 2024

On the banks of the Allier, meet nurserymen, fruit and vegetable producers, winemakers, and all the gourmet products to prepare for winter.

Food available on-site. Entrance: 1 euro.







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PRATICAL INFORMATIONS

Open from March 30th to October 6th, then at weekends until November 3rd, 2024.

Ticket office opening hours: 10:30 AM to 12:30 PM and 2:00 PM to 6:30 PM. Free exit.

RATES

Ticket prices include access to the Park, the immersive experience "The Great Departure," and a walk on the castle ramparts.

- **Adults:** €12
- **Children aged 7 to 14:** €8
- **Children under 7:** Free
- **Disabled individuals:** €6
- **Groups** (20 people or more):
  - Adults: €10 per person
  - Children: €6 per person
  - Schools and leisure centers: €5 per child
  - 1 free ticket for one accompanying person
- **Individual seasonal subscription card:** €36 for unlimited access for the season.

WHERE TO SLEEP IN APREMONT

<u>The cottages:</u>

- La maison de l'Allier: Large cottage with a pool and enclosed garden for 9 people.
- La maison de la tour: Charming small cottage for 5 people in the heart of the floral park.

<u>Bed and Breakfast:</u>

4 double rooms and 2 family suites in the center of the village. From 98 euros per night for double occupancy, breakfast included.

www.lamaisondapremont.com

+33 (0)2 48 77 55 00

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WHERE TO EAT IN APREMONT

La Carpe Frite : Riverside bistro on the Allier - Savory and sweet crepes, mixed salads, appetizer platters, pastries, ice creams and cold drinks, beers and wines, preferably local and organic products. +33 (0)2 48 77 64 72

Open from April 1 to October 2 from 11 am to 9 pm, closed on Mondays.

La Brasserie du Lavoir: Restaurant in the heart of the village. Menus and à la carte, daily special, tea room, group bookings. +33 (0)2 48 80 25 76

Open from April 1 to October 2 from 10 am to 10:30 pm, closed on Tuesdays.

ACCESS

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